



WOMEN & WEALTH PRESENTS:

# WOMEN WHO LEAD GALA



**March 30, 2024**

6:00 PM | Social Hour  
7:00 PM | Gala

**CLIFFBREAKERS RIVERSIDE  
HOTEL & CONFERENCE CENTER**

700 W Riverside Blvd,  
Rockford, IL 61103



# ABOUT EVENT



Women & Wealth will host its annual event, "Women Who Lead," a gala promoting women in leadership. The night will be a celebration for the women who lead in our community and will include a guest speaker, a formal dinner, and the presentation of awards honoring strong women in the community who advance women's leadership and exemplify leadership.

Join us on March 30, 2024, in Rockford, Illinois, as we empower and propel women to impact social and economic change in our community. This gala is essential to our community as we invest in the power of women. We need partners like you to ensure a successful celebration. Together, we can create unlimited possibilities, reserving the day to promote Women's History Month.



# SPEAKER



## **Karli Harvey Raymond**

**Entrepreneur, International Host, Magazine Editor**

Karli Harvey Raymond is an entrepreneur, international host, wife, and mother who resides in Atlanta, GA. She is the owner and CEO of a multi-million dollar insurance agency. There, she and her team provide the insurance needs of people across the country.

Karli can be found giving of her time and talents as a confidence coach for woman who want to soar to new heights and create a pleasurable life.

When Karli is not running her multiple businesses; she fancies herself as a home chef, cooking up gourmet meals for her family and friends. Karli is a lifestyle maven and a business powerhouse who can light up any room or any stage she is on.



# INTRODUCTION



Women & Wealth is committed to significantly improving the quality of life for women in our community. We focus on building leaders, sustaining women in leadership, inspiring them to start businesses, supporting them, and encouraging them to add value to their workplace.

We aim to provide leadership development, personal training, professional training, and mentoring that will ignite the best version of a woman. Women & Wealth is a true catalyst for much-needed change in the lives of many women in our region and worldwide.



# OUR PILLARS



Women & Wealth concentrates on four pillars: Education, Networking, Mentorship, and Volunteerism. Each pillar is to mobilize the power of women to make a behavioral change to affect their family and community.

The most powerful way to fight poverty is to create opportunities for women to rise above it, instilling education, healthy living, meaningful careers, and entrepreneurship. We'll do whatever it takes so that women, families, and communities can live up to their full potential and end intergenerational poverty.

Each woman is encouraged to focus on solutions, gain awareness of their unique strengths, and identify areas for development so that blind spots, gaps in skills, or bad practices do not get in the way of success. Women & Wealth will empower their lives with education, networking, mentorship, and volunteerism - all surrounding wealth-building opportunities.



# VISION & MISSION



## OUR VISION

To provide mentorship, education, and training to advance and empower women in the workplace, marketplace, and community.

## OUR MISSION

To inform, educate, and inspire women to lead personally and professionally by empowering them to intentionally develop wealthy lives, careers, and businesses.



# OUR IMPACT



## Women & Wealth Program

Our 9-month leadership and mentorship program is designed to unleash the potential of women to become successful leaders.

Our primary goal is to break the cycle of intergenerational poverty by equipping women with the necessary skills and tools to thrive in their careers and personal lives. Our comprehensive program includes leadership development, mentorship, education, wellness, volunteerism, and community outreach.

By providing access to these resources, we pave the way for social mobility and intergenerational wealth. Our program sets women up for long-term success, allowing them to achieve their goals and reach beyond what they thought was possible.

**2022-2023 Program Participants | 20 Women**  
**2023-2024 Program Participants | 33 Women**



# COMMUNITY IMPACT



## **Women & Wealth Community Volunteerism**

Women & Wealth is dedicated to enhancing women's lives within our community. Our core objective is to nurture female leadership by providing resources to promote and support women in leadership roles.

Our primary goal is cultivating leadership abilities, fostering sustainable leadership practices, promoting entrepreneurial spirit, offering comprehensive support, and motivating women to excel in their respective fields. We strive to empower women through a range of services, including leadership development, personal and professional training, and mentorship, all designed to help women unleash their full potential. Women & Wealth is a catalyst for change, committed to improving the lives of women not only in our local area but across the globe.





# ECONOMIC IMPACT



## Participants Are Leading In The Workforce

- Aerospace Quality Manager
- Attorney at Law
- Board Certified Family Nurse Practitioner
- Cardiology Nurse Practitioner
- Certified Medical Assistant
- Community Health Coordinator
- Corporate Accountant
- Director Of Operations
- Equity And Opportunity Coordinator
- Executive Director
- Executive Project Manager
- Family and Community Engagement Liaison
- Financial Controller
- Head Athletic Coach
- Human Resource Generalist
- Licensed Clinical Professional Counselor
- Program Director
- Recruitment Coordinator
- Registered Nurse
- Small Business Owner

Many of these women simultaneously serve as board members and volunteer throughout the community.



# PREVIOUS SPONSORS



**Helped Leaders Succeed By Providing Sponsorship.**

- Hard Rock Casino Rockford
- Think Big Corporation
- Enterprises Rent-A-Car
- Rockford Housing Authority
- Rockford Park District
- Rosecrance Health Network
- The Broken Wings Club, Inc.
- City of Rockford Mayor's Office



# PREVIOUS SUPPORTERS



## Helped Leaders Succeed By Providing Support.

- Goodwill Industries of Northern Illinois
- Woodward
- Hamblock Ford Lincoln
- Collins & Stone Funeral Home
- Dr. Oates Dental
- Open Arms Early Learning Childcare Center
- Rock Valley Blood Center
- The Park Church



# SPONSORSHIP OPPORTUNITIES

Now is the time to get involved. As a local corporation or organization, now is your opportunity to make a difference. Please consider sponsoring at one of our benefit levels. All gala sponsorships include the company logo/name and link on the event website, print materials, advertising, event program, verbal acknowledgment of sponsorship from the stage, and social media.

## DIAMOND CLUB

### INVESTMENT: \$10,000 (LIMIT 1)

- Official Presenting Event Sponsor
- Exclusive Sponsorship Level
- Opportunity to announce the honoree from the stage
- Remarks from the podium (3 minutes) or a 3-minute video at the start of the event
- One premier table of 8 at the event (8 tickets)
- Center-fold ad in the event program booklet
- Recognition from the podium
- Logo on table

## RUBY CLUB

### INVESTMENT: \$8,000 (LIMIT 1)

- Official VIP Sponsor
- Exclusive Sponsorship Level
- Remarks during VIP Event (2 minutes) or a 2-minute video
- One premier table of 8 at the event (8 tickets)
- Two-page ad in the event program booklet
- Recognition from the podium
- Logo on table



# SPONSORSHIP OPPORTUNITIES

## EMERALD CLUB

**INVESTMENT: \$6,000**

- Award Sponsor (Opportunity to present honoree award)
- One premier table of 8 at the event (8 tickets)
- Opportunity for a 1-minute promotional video
- One-page ad in the event program booklet
- Recognition from the podium
- Logo on table

## ONYX CLUB

**INVESTMENT: \$4,000**

- One table of 8 at the event (8 tickets)
- Half-page ad in the event program booklet
- Logo on presentation screens
- Logo on table

## SAPPHIRE CLUB

**INVESTMENT: \$2,500**

Four (4) tickets to the event

Quarter-page ad in the event program booklet

Logo on presentation screens

## PEARL CLUB

**INVESTMENT: \$1,500**

Two (2) tickets to the event

Business Card ad in the event program booklet

Name on presentation screens



# SPONSORSHIP OPPORTUNITIES

YES! WE ARE COMMITTED IN INVESTING IN TOMORROW'S WOMEN

I acknowledge and agree to participate as a sponsoring organization/company

Organization/Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## SPONSORSHIP LEVEL

Diamond Club - \$10,000

Onyx Club - \$4,000

Ruby Club - \$8,000

Sapphire Club - \$2,500

Emerald Club - \$6,000

Pearl Club - \$1,500

\_\_\_\_\_ Payment enclosed (Payable to Women & Wealth)

\_\_\_\_\_ Please Invoice

\_\_\_\_\_ Payment to follow

AD COPY IS DUE NO LATER THAN MARCH 6, 2024.

Reserve your spot by returning the completed form by email to  
[info@womenandwealth.org](mailto:info@womenandwealth.org)

FOR MORE INFORMATION

Email: [info@womenandwealth.org](mailto:info@womenandwealth.org) OR Visit Website: [www.womenandwealth.org](http://www.womenandwealth.org)



# PROGRAM BOOK ADVERTISING

Organization/Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

	AD SIZE	AD COST
<input type="radio"/>	Full Page	\$ 350
<input type="radio"/>	Half Page	\$ 250
<input type="radio"/>	1/4 Page	\$ 150
<input type="radio"/>	Busines Card	\$ 75

\_\_\_\_\_ Payment enclosed (Payable to Women & Wealth)

\_\_\_\_\_ Please Invoice

\_\_\_\_\_ Payment to follow

## Artwork:

- Art work should high resolution, print ready in JPEG or PDF files.
- Ads should be submitted by email to [info@womenandwealth.org](mailto:info@womenandwealth.org)

## Ad Reservations & Deadline:

- Please return this form with check payable to:  
Women & Wealth, 801 Concord Avenue, Rockford, IL 61102
- Please attach a copy of your ad
- Ad copy is due no later than March 6, 2024

FOR MORE INFORMATION

Email: [info@womenandwealth.org](mailto:info@womenandwealth.org) OR Visit Website: [www.womenandwealth.org](http://www.womenandwealth.org)